

Let us promote your Products and Services to the fans who attend our events and on our social media platforms. 2025 ESP Advertising Program will be at all ESP sanctioned events.
PROGRAM ADVERTISING COSTS AS FOLLOWS

**SPONSOR A CLASS FOR THE SEASON- Option 1
 (AD SIZE- 7.75 IN X 10 IN)**

- The class Name will reflect the Sponsor - Example ("Insert your business name" Heavy Super Stock Tractors)
- Full page add in program book and Name across class page.
- ESP will have Stickers made (approx. 6" X 6" / 36 sq inch's) for all the tractors in your sponsored class. (2 per Tractor)
- Sponsor will be across ESP trifold
- Announced throughout the class and at all events
- Shown on ESP website
- Two Banners provided by ESP with your information on it put up at all events (3 ft X 8 ft)
- Four tickets for all events and four tickets for the ESP year end banquet
- Business advertised on social media pages
- If applicable, company will be tagged on all facebook class winner posts from each event, along with logo displayed.

Please specify what class you would like to sponsor _____
 COST \$3000.00

**FULL PAGE-Option 2
 (AD SIZE- 7.75 IN X 10 IN)**

- Announced at every event
- Shown on ESP website
- One Banners provided by ESP to put up at all events (3 ft X 8 ft)
- Two tickets for all events and 2 tickets to the ESP year end banquet
- Business advertised on social media pages
- Sponsor will be across ESP trifold
- Shown on ESP Website

COST \$1600.00

Full Pull Sponsor Package

- Vertical Banner Flag at 300' Mark at the end of the track to be moved when new class leader occurs.
- Announced During lead changes during each class and with class winner at the end of the class.
- 2 tickets to each ESP event and 2 tickets to the end of year banquet.
- Sponsor will be across ESP trifold, and website

COST \$2000

HALF PAGE

(AD SIZE – 7.75 IN X 5 IN)

- Shown on ESP website, trifold
- Two tickets to ESP year end banquet
- Business advertised on social media pages

COST \$1000.00

ONE THIRD PAGE in program book **(AD SIZE- 7.75 IN X 2.375 IN)** COST \$500.00

QUARTER PAGE in program book **(AD SIZE- 3.87 IN X 5 IN)** COST \$250.00

BUSINESS CARD SIZE in program book **(AD SIZE – 3.75 IN X 2.375 IN)** COST \$100.00

Return the lower portion with payment use the upper portion as receipt: **Paperwork and Payment Due by April 15th**

Sponsor Name and Address-_____

Phone#(____)-____-____ Contact Person_____

ESP Member that Acquired Ad_____ Ad Option_____

Make check payable to EMPIRE STATE PULLERS Check #_____

Please mail payment to:ESP, c/o Sara Franz 11030 Sandpit Rd. Alexander NY 14005