

Let us promote your Products and Services to the fans who attend our events and on our social media platforms. 2023 ESP Advertising Program will be at all ESP sanctioned events.

PROGRAM ADVERTISING COSTS AS FOLLOWS

SPONSOR A CLASS FOR THE SEASON- Option 1

- The class Name will reflect the Sponsor
Example ("Insert your business name" Heavy Super Stock Tractors)
- Full page add in program book and Name across class page.
- ESP will have Stickers made (approx. 6" X 6" / 36 sq inch's) for all the tractors in your sponsored class. (2 per Tractor)
- Sponsor will be across ESP trifold.
- Announced throughout the class and at all events
- Shown on ESP website
- Two Banners provided by ESP with your information on it put up at all events (3 ft X 8 ft)
- Four tickets for all events and four tickets for the ESP year end banquet
- Business advertised on social media pages
- If applicable, company will be tagged on all facebook class winner posts from each event, along with logo displayed.

Please specify what class you would like to sponsor

If two sponsors are interested in the same class they will be contacted to discuss how to determine who will be awarded specified class. COST \$3000.00

FULL PAGE-Option 2

- Announced at every event
- Shown on ESP website
- One Banners provided by ESP to put up at all events (3 ft X 8 ft)
- Two tickets for all events and 2 tickets to the ESP year end banquet
- Business advertised on social media pages.

COST \$1600.00

HALF PAGE

- Shown on ESP website
- Two tickets to ESP year end banquet
- Business advertised on social media pages COST \$1000.00

ONE THIRD PAGE in program book COST \$500.00

QUARTER PAGE in program book COST \$250.00

BUSINESS CARD SIZE in program book COST \$100.00

Return the lower portion with payment use the upper portion as receipt: **Paperwork and Payment Due by April 1st**

Sponsor Name and Address- _____

Phone#(____)-____-____ Contact Person _____

ESP Member that Acquired Ad _____ **Ad Option** _____

Make check payable to EMPIRE STATE PULLERS Check # _____

Please mail payment to:ESP, c/o Sara Franz 8280 Feddick Rd. Hamburg NY 14075