



Let us promote your Products and Services to many fans who attend our events. 2021 ESP Advertising Program will be at several fairs and fire department events with thousands of people in attendance.

PROGRAM ADVERTISING COSTS AS FOLLOWS

SPONSOR A CLASS FOR THE SEASON- Option 1

- The class Name will reflect the Sponsor
Example ("Insert your business name" Heavy Super Stock Tractors)
- Full page add in program book and Name across class page.
- ESP will have Stickers made (approx. 6" X 6" / 36 sq inch's) for all the tractors in your sponsored class. (2 per Tractor)
- Sponsor will be across ESP posters 2" Ad.
- Announced throughout the class and at all events
- Shown on ESP website
- One Banner provided by ESP with your information on it put up at all events (3 ft X 8 ft)
- Four tickets for all events and four tickets for the ESP year end banquet

Please specify what class you would like to sponsor

If two sponsors are interested in the same class they will be contacted to discuss how to determine who will be awarded specified class. COST \$3000.00

FULL PAGE-Option 2

- Sponsor will have business card size ad on posters
 - Announced once per event
 - Shown on ESP website
 - Banner provided by sponsor put up at all events (3 ft X 8 ft)
 - Two tickets for all events and 2 tickets to the ESP year end banquet
- COST \$1500.00

HALF PAGE

- Shown on ESP website
 - Two tickets to ESP year end banquet
- COST \$1000.00

ONE THIRD PAGE in program book COST \$500.00

QUARTER PAGE in program book COST \$250.00

BUSINESS CARD SIZE in program book COST \$100.00

Return the lower portion with payment use the upper portion as receipt: **Paperwork and Payment Due by April 15th**

Sponsor Name and Address- _____

Phone#(____)-____-____ Contact Person _____

ESP Member that Acquired Ad _____ Ad Option _____

Make check payable to **EMPIRE STATE PULLERS** Check # _____

Please mail payment to: ESP, c/o Sara Boldt 210 West Main St. Apt 2 Springville NY 14141